

CONFERENCE
SCHEDULE

2022

ASMA

INDIANAPOLIS



Sport Admin



ASMA

**APPLIED
SPORT
MANAGEMENT
ASSOCIATION**

INDIANAPOLIS

WED. FEB 16TH

0300 PM

HOTEL CHECK-IN BEGINS

LOCATION:

**JW MARRIOTT
10 S WEST STREET**

INDIANAPOLIS, IN 46204

COURTYARD

601 W WASHINGTON STREET

INDIANAPOLIS, IN 46204

0600 PM

CHECK-IN/ OPENING SOCIAL BEGINS

LOCATION:

PUNCH BOWL SOCIAL

120 S MERIDIAN ST

INDIANAPOLIS, IN 46225

0730 PM

INDIANA PACERS V. WASHINGTON WIZARDS

LOCATION:

GAINBRIDGE FIELDHOUSE

125 S PENNSYLVANIA STREET

INDIANAPOLIS, IN 46204



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INDIANAPOLIS

THU. FEB 17TH

0730 AM	CHECK-IN BEGINS
0800 AM	POSTER PRESENTATIONS (BLUE)
0900 AM	ORAL PRESENTATIONS (CARDINAL/BRUIN/BALL) CASE STUDY COMPETITIONS (INDY/MUNCIE)
1000 AM	GRADUATE STUDENT RESEARCH COMPETITION (BLUE)
1120 AM	WORKSHOPS (BRUIN/BALL)
1215 PM	LUNCH ON YOUR OWN
0200 PM	ORAL PRESENTATIONS (CARDINAL/BRUIN/BALL) CASE STUDY COMPETITIONS (INDY/MUNCIE)
0300 PM	UNDERGRADUATE STUDENT POSTER COMPETITION (BLUE)
0430 PM	EXECUTIVE COMMITTEE MEETING (CARDINAL)
0440 PM	WORKSHOPS (BRUIN/BALL)



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INDIANAPOLIS

FRI. FEB 18TH

0730 AM

CHECK-IN BEGINS

0800 AM

POSTER PRESENTATIONS (BLUE)

0900 AM

ORAL PRESENTATIONS (CARDINAL/BRUIN/BALL)

1030 AM

WORKSHOPS (BRUIN/BALL)

1130 AM

LUNCHEON (EXHIBIT HALL)

CLOSING BANQUET

MEGA EVENTS PANEL

CAREER & GRAD SCHOOL FAIR CHECK-IN BEGINS

0130 PM

YOUNG PROFESSIONALS' PANEL (CARDINAL/BRUIN)

0230 PM

CAREER & GRAD SCHOOL FAIR (ALL)

0530 PM

CONFERENCE ENDS



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ASMA Oral Presentation Schedule

9:00 a.m. – 10:05 a.m. Thursday	CARDINAL ROOM Coaching Virtually during COVID!? How an After-School Program Continued to Promote Social and Emotional Learning: A Case Study Marcella Otto <i>Northern Illinois University</i> Paul Wright <i>Northern Illinois University</i> Steven Howell <i>Northern Illinois University</i> Jennifer Jacobs <i>Northern Illinois University</i> Jessica Yavitz <i>The Chicago Fire Foundation</i> Redefining the Norm: Adolescent Athlete Identity Development during the COVID-19 Pandemic Evan Davis <i>St. John Fisher College</i> Leeann Lower-Hoppe (Advisor) <i>The Ohio State University</i> The Effects of COVID-19 on Minor League Sports Anthony Welch <i>Viterbo University</i> James Evans (Advisor) <i>University of North Alabama</i>	BRUIN ROOM The Need for Speed: Identifying and Exploring Perceived Value of a Sport Speed Networking Event from a Multi-Stakeholder Perspective Amanda (Amy) Greene <i>East Tennessee State University</i> Molly Perry <i>East Tennessee State University</i> Landon Owen <i>Bristol Motor Speedway & Dragway</i> Gamma Alpha Mu Epsilon (G.A.M.E.): A Discussion on a Successful Co-curricular Student Organization operating alongside the Sport and Recreation Management Curriculum Clay Bolton <i>Texas A&M University - Commerce</i> Ty Young <i>Texas A&M University - Commerce</i> Cardinal Wellness: An Experiential Learning Opportunity with Implications for Developing Social Responsibility and Engagement in Sport Management Students Christina Jones <i>Ball State University</i> Shannon Powers <i>Ball State University</i> Jean Charles Lebeau <i>Ball State University</i>	BALL ROOM The Lasting Impact of Athletics Excellence - An Examination of Division III National Champions Kirby Boehm <i>University of Kansas</i> Jordan Bass <i>University of Kansas</i> Sport Coaches’ Perceptions of Servant Leadership and Needs Satisfaction within College Athletics Sean Dahlin <i>Central Washington University</i> Brent Oja <i>West Virginia University</i> James Avey <i>Central Washington University</i> Teaching Servant Leadership through Experience and Practice: A Case Study in Service-Learning Matt Robinson <i>Schreiner University</i> Marshall Magnusen <i>Baylor University</i> Ho Yeol Yu <i>Arkansas State University</i>
	CARDINAL ROOM Collaborative Service Learning Initiatives: 2 Courses + 1 Community Partner = Infinite Opportunities Isabell Mills <i>University of Indianapolis</i> Jennifer VanSickle <i>University of Indianapolis</i> Engaging University Student Volunteers in a Community-based Sport-for-Development Program Jake Simms <i>University of Illinois at Urbana-Champaign</i> Alyssa Trad <i>University of Illinois at Urbana-Champaign</i> Jon Welty Peachey <i>University of Illinois at Urbana-Champaign</i> Support to Classify Athletics Participation as a High Impact Practice Molly Harry <i>University of Virginia</i>	BRUIN ROOM Perceptions of COVID-19-Related Adaptations in Youth Travel Sports David Pierce <i>IUPUI</i> Jack Gray <i>IUPUI</i> Rachel Lohman <i>IUPUI</i> Demi Johnson <i>IUPUI</i> Jack Habegger <i>IUPUI</i> Erica McKibben <i>IUPUI</i> Alexis Hendricks <i>IUPUI</i> Kyle Mechelin <i>IUPUI</i> Reopening Collegiate Recreation During COVID-19: A Case Study of Plans and Policies Shea Brgoch <i>Western Kentucky University</i> Leeann Lower-Hoppe <i>Ohio State University</i> Annemarie Farrell <i>Ithaca College</i> Robert Barcelona <i>University of New Hampshire</i> Domonique Dunn <i>Ohio State University</i> Chad Lowe <i>Ohio State University</i>	BALL ROOM Can Ungrading make Sport Management Education more engaging and practical? Michael Odio <i>University of Cincinnati</i> Utilizing Flipgrid Technology in Kinesiology and Sports Administration Sandra Shawver <i>Midwestern State University</i> Carrie Taylor <i>Midwestern State University</i> Political Arenas: Building Engagement through Political Skill and Person-Organization Fit Logan Schuetz <i>University of Northern Colorado</i> Marcella Otto <i>Northern Illinois University</i> Jay Martyn <i>Northern Colorado University</i> Brent Oja <i>West Virginia University</i>
10:10 a.m. – 11:15 a.m.	CARDINAL ROOM Sexual Violence Prevention Among Intercollegiate Athletes, Recreational Athletes, and Non-Athletes: Environmental Considerations for Program Interventions Leeann Lower-Hoppe <i>Ohio State University</i> Shea Brgoch <i>Western Kentucky University</i> Kristy McCray <i>Otterbein University</i> James Evans <i>University of North Alabama</i> Ashley Ryder <i>Catawba College</i> An Exploration of Name, Image, and Likeness Earnings Potential Among Community College Athletes Adam Cocco <i>University of Louisville</i> Anita Moorman <i>University of Louisville</i> Gin Presley <i>University of Louisville</i> Competitive Balance in NCAA FBS Football: Implications for Application James Johnson <i>Ball State University</i> Davis Matz <i>Ball State University</i>	BRUIN ROOM Do I Really Belong Here? Exploration of the Imposter Syndrome in the Sport Industry: A Case Study of the Korean American Sport Administrators Wonyoung Kim <i>Wichita State University</i> Namhun Lim <i>Elizabeth City State University</i> Mark Vermillion <i>Wichita State University</i> Myungwoo Lee <i>Southeast Missouri State University</i> Yong Chae Rhee <i>Washington State University</i> Effective Altruism and Sports: Why the Institutions of Sports can and should do more to help the Global Poor S.P. Morris <i>Miami University</i> Athlete-Coach Relationships: Fostering Closeness, Commitment, and Complementarity Molly Harry <i>University of Virginia</i>	BALL ROOM Capturing the Lived Experiences of Parent Spectators During The COVID-19 Pandemic: Implications for Sport-Based Professionals Jerry Reynolds II <i>Ball State University</i> Samantha Bates <i>Ohio State University</i> Matt Moore <i>Ball State University</i> The Impact of COVID-19 on Interscholastic Athletics Tyler Ratts <i>Indiana University – Bloomington</i> Braden Norris <i>Indiana University – Bloomington</i> Brian Mancuso <i>Regina Dominican High School</i> Paul M. Pedersen (Advisor) <i>Indiana University – Bloomington</i> Fan Intentions towards Sports & Live Events: Reactions to the COVID-19 Pandemic Bridget Nichols <i>Northern Kentucky University</i> Adam Macaluso <i>Northern Kentucky University</i> Jennifer Gardner <i>Northern Kentucky University</i>

ASMA Oral Presentation Schedule

3:10 p.m. – 4:35 p.m. Thursday	CARDINAL ROOM Male Athlete Eating Habits Nafees Alam <i>Boise State University</i> What can we learn? An exploration of former sport employees’ well-being and sense of meaningful work Nathan Baer <i>Louisiana State University</i> Logan Schuetz <i>University of Northern Colorado</i> Claire Zvosec <i>Louisiana State University</i> Brent Oja (Advisor) <i>West Virginia University</i> The Role of Mental Health Resources on the Development of Youth Sport Athletes Ronnie Watson <i>Ball State University</i> Khirey Walker (Advisor) <i>Ball State University</i> The Transfer Portal: An Examination of Player Migration in NCAA Division I College Baseball Anthony Montanaro <i>University of Louisville</i> Nicholas Swim <i>University of Louisville</i> Cole Harrison <i>University of Louisville</i>	BRUIN ROOM A Historical Study of the Path from Off-Campus to On-Campus Stadia: Stakeholders, Resources, and Contexts Tiffany Demiris <i>Louisiana State University</i> Chad Seifried <i>Louisiana State University</i> Environmental Ethics and Ecological Impact of Golf Course Architecture and Design Adam Pfleegor <i>Belmont University</i> Robbie Matz <i>Belmont University</i> Allison Smith <i>University of Massachusetts-Boston</i> Predicting the Impact of a New Stadium on Surrounding Neighborhoods Through the Use of a k-means Clustering Unsupervised Algorithm Bradley Congelio <i>Kutztown University of Pennsylvania</i> Applications of Institutional Entrepreneurship and Resource-Based Theory: The Case of the Professional Golfers Association Yoseph Mamo <i>Tennessee State University</i> Christopher Prosser <i>University of Maryland – Eastern Shore</i> Kwame Agyemang <i>Ohio State University</i> James Heimdal <i>Tennessee State University</i>	BALL ROOM Quidditch: How can a gender-integrated, recreational sport promote equity? Adam Love <i>University of Tennessee</i> Rachel Allison <i>Mississippi State University</i> Prized Possessions in Sports Entertainment: Exploring product meanings from the perspective of female WWE consumers Artemisia Apostolopoulou <i>Robert Morris University</i> R. John Locke <i>Robert Morris University</i> Michelle Patrick <i>Robert Morris University</i> Dimitra Papadimitriou <i>University of Patras, Greece</i> Examining Brand Understanding among University Recreation Administrators J. Michael Martinez <i>Louisiana State University</i> Amanda Barefoot <i>Louisiana State University</i> Jeffrey White <i>Louisiana State University</i>
	CARDINAL ROOM Preserving Hoosier Hysteria: A Case Study of the Anderson High School Wigwam Benjamin Downs <i>Ball State University</i> Customer Journeys and Sport Events: A Review of Literature and Guide for Implementation in the Sport Industry Skyler Fleshman <i>University of Florida</i> Kyriaki Kaplanidou (Advisor) <i>University of Florida</i> If You Build It...Making and Marketing MLB’s Real Field of Dreams Garret Sulak <i>Baylor University</i> Jeffrey Petersen <i>Baylor University</i> Branding as a Revenue-Generation Tactic in Minor League Sports: An Integrated Review Amanda Barefoot <i>Louisiana State University</i> J. Michael Martinez <i>Louisiana State University</i>	BRUIN ROOM Do the Ingredients to Rivalry Influence Antisocial Outcomes? A Multi-Sport Exploration Joe Cobbs <i>Northern Kentucky University</i> Shaun Star <i>Jindal Global Law School</i> B. David Tyler <i>University of Massachusetts-Amherst</i> Fandom from Afar: Identification, Attachment, and Consumption Behaviors among United States based Fans of English Premier League Soccer Clubs Adam Cocco <i>University of Louisville</i> Marion Hambrick <i>University of Louisville</i> T. Chris Greenwell <i>University of Louisville</i> Sport Agents’ Perspectives on the Marketing of Elite Disability Sport Athletes Nina Siegfried <i>University of Louisville</i> Tiao Hu <i>University of Houston</i> Minseok Cho <i>University of Houston</i> Expectations, Pressure, and Backlash: A View into the World of Providing Expert Analysis to Fantasy Sport Participants and Sport Gamblers Brody Ruihley <i>Miami University (OH)</i> Tyler Ratts <i>Indiana University</i> Paul M. Pedersen <i>Indiana University</i>	BALL ROOM DEI in the RFP: Exploring Diversity, Equity, & Inclusion in Sport Event Bid Documents Nicholas Kopka <i>500 Festival</i> Craig Morehead <i>Indiana State University</i> Impacts of Career Commitment, Gender, & Job Position on Intent to Change Jobs within an Overwork Climate Elizabeth Taylor <i>Temple University</i> Matt Huml <i>University of Cincinnati</i> Lindsey Lee <i>Temple University</i> Colin Lopez <i>Temple University</i> Peyton Stensland <i>University of Cincinnati</i> Women in Sports Broadcasting, Breaking Ground, or Being Held Down? Kailei Foltmer <i>Belmont University</i> Adam Pfleegor (Advisor) <i>Belmont University</i> Kristi Oshiro (Advisor) <i>Belmont University</i> Women’s Experiences of Hostility in the Collegiate Athletics Environment Robin Hardin <i>University of Tennessee</i> Elizabeth Taylor <i>Temple University</i> Allison Smith <i>University of Massachusetts – Boston</i> Jessica Siegele <i>UNC Pembroke</i>



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ASMA Poster Presentation Schedule - Thursday - 8:00 a.m. - Blue Room

Presenters	Presentation Title
Michael Diacin <i>University of Indianapolis</i>	An Examination of Enrollment among Football Student-Athletes Majoring in Sport Management and Recommendations for Asynchronous Content Delivery Methods in Sport Management Courses to Reduce Conflicts between Academic and Athletic Obligations
Robert Zullo <i>Westminster College (PA)</i>	An Exploratory Study into Outsourcing Premium Seating and Hospitality within the Group of Five Schools of College Athletics
Soojin Kim <i>Kutztown University of Pennsylvania</i> Eunyeon Kang <i>Kutztown University of Pennsylvania</i> Yongjae Kim <i>Kutztown University of Pennsylvania</i>	Effects of Emotional Appeals for Charity Advertising on Sport Team Twitter: A Facial Expression Analysis
Annie Wallace <i>Schreiner University</i> Alyssa Viera <i>Schreiner University</i> Alex Dehoyos <i>Schreiner University</i> Matt Robinson (Advisor) <i>Schreiner University</i>	Everybody Loves a Winner? An Investigation of NCAA Division I Softball Attendance and National Ranking
Minkyo Lee <i>East Stroudsburg University of Pennsylvania</i> Jinwook Chung <i>Winthrop University</i> Ju Young Lee <i>Indiana University-Kokomo</i> Daeyeon Kim <i>University of Central Missouri</i> Alex Gang <i>Midway University</i>	Exploring eSports Spectator Motivations through a Market Segmentation Approach
Drake Anthony <i>Samford University</i> Emily Hansen <i>Samford University</i> Jason Houston <i>Samford University</i> Matilde Kedzlie <i>Samford University</i> Chris Stephan <i>Samford University</i> Grace Turner <i>Samford University</i> J. Patrick Marsh (Advisor) <i>Samford University</i>	Institutional Name, Image, and Likeness Policies of the Southeastern Conference: A Content Analysis
Alexander Traugutt <i>Fontbonne University</i> Jarid Morton <i>Fontbonne University</i>	Is Herding Efficient? Evidence from the College Football Point Spread Market
Nathan Baer <i>Louisiana State University</i> Jeffrey White <i>Louisiana State University</i> J. Michael Martinez (Advisor) <i>Louisiana State University</i> Claire Zvosec (Advisor) <i>Louisiana State University</i>	Organizational Tug-of-War: Positioning Mission Conflict in Sport Organizations
Morgan Melchert <i>Ball State University</i> Benjamin Downs (Advisor) <i>Ball State University</i>	Sport Employee Identification of NCAA Division I Compliance Employees: A Quantitative Analysis
Seong Dae Kim <i>University of Tennessee at Chattanooga</i> Li-Shiue Gau <i>Asia University</i> Jong-Chae Kim <i>Fairleigh Dickinson University</i>	Statistical Relationships between Manager Experiences and Team Performance in Major League Baseball
Derek Page <i>Baylor University</i> Collin Toner <i>Baylor University</i> Tyler Thomas <i>Baylor University</i> Jeffrey Petersen (Advisor) <i>Baylor University</i>	Temporary Sport Venues: Changing the Game with PGA Stadium Holes
Kyle Brannigan <i>University of Wisconsin-Parkside</i> Jay Martyn <i>University of Northern Colorado</i> Alan Morse <i>University of Northern Colorado</i>	The Impact of Winning on Donor Contributions: An Investigation of NCAA Men’s Basketball and Football.
Kwangho Park <i>Viterbo University</i> James Evans <i>University of North Alabama</i> Minkil Kim <i>Troy University</i> Gi Yong Koo <i>Troy University</i>	The Sport Law Issue and Solutions: The Little Black Dots in the Artificial Turf
Juha Yoon <i>Indiana University-Bloomington</i> Juho Park <i>Texas A&M University</i>	Understanding the Influence of Mega Sporting Event on Country Image and Behavioral Intention: Application of International Stereotypes in the Context of Hostile Bilateral Relations
David Zinn <i>Lander University</i>	Scheduling and Success in College Football: A Comparison of NCAA Division I Football Results with Scheduling Expectations
Dominique Kropp <i>Xavier University</i> Farah Ishaq <i>Northern Illinois University</i>	Integrating the Clubhouse Community as a Career Preparation Tool in Introduction to Sport Management Courses
Yoseph Mamo <i>Tennessee State University</i> Christopher Prosser <i>University of Maryland – Eastern Shore</i> Kwame Agyemang <i>Ohio State University</i> James Heimdal <i>Tennessee State University</i>	Applications of Institutional Entrepreneurship and Resource-Based Theory: The Case of the Professional Golfers Association

ASMA Poster Presentation Schedule - Friday - 8:00 a.m. - Blue Room

Presenters	Presentation Title
Kendi Zvokel Ball State University Khirey Walker (Advisor) Ball State University	An Unmarked Path: A Comparative Content Analysis of Major League Baseball Drafting Systems in the United States & the Dominican Republic
Kyle Mechelin IUPUI Geoffre Sherman IUPUI	Esports in Naptown: Creating a Feasible Esports Event in Indianapolis
Marshall Magnusen Baylor University Matt Robinson Schreiner University	First-Time Sport Job Seekers’ Perceptions of Leader Political Stances in the Workplace: An Exploratory Investigation
Davis Matz Ball State University Payton Weisz Ball State University Khirey Walker (Advisor) Ball State University	Hit or Miss: A Qualitative Analysis of International Student-Athlete Recruitment by NCAA Division I Athletic Departments
Juho Park Texas A&M University Yumi Chung The Cyber University of Korea Jun-Phil Uhm Texas A&M University Sanghoon Kim Texas A&M University Hyun-Woo Lee (Advisor) Texas A&M University	How Sportswear’s Consumer Brand Relationship Differs by Brand Identity: Applying Self-Determination and Self-Discrepancy Theories to Brand Personality
Andrew Pickett University of South Dakota Robin Ammon University of South Dakota	Live Sports in a Pandemic: An Exploratory Study of Policy Choices and Demographic Predictors of Fans’ Comfort Attending Live Events during COVID-19
Matthew Young Schreiner University Aubry Latka Schreiner University Devin Hooper Schreiner University Jake Converse Schreiner University Matt Robinson (Advisor) Schreiner University	Natural Grass Versus Field Turf: A Study of Power 5 Baseball and Errors Committed on Home Fields
Ansley Diamond Samford University Andrew Lindvall Samford University Bethany Luke Samford University Joseph Pederson (advisor) Samford University J. Patrick Marsh (advisor) Samford University	Perceived Effectiveness of Fitness App Features
Khirey Walker Ball State University	Student-Athlete Mentorship within Division III Athletic Departments
Li-Shiue Gau Asia University Jong-Chae Kim Fairleigh Dickinson University Ming-Ta Tu Asia University Ci-Jhan He Asia University	Text Mining and Content Analysis of COVID-19’s Impact on Spectator Sports
Andwrayea Shaw Ball State University Allison Hull Ball State University Khirey Walker (Advisor) Ball State University	The COVID-19 Pandemic & the Mental Health State of 2020 Tokyo Olympic Athletes
Ronnie Watson Ball State University Khirey Walker Ball State University	The Importance of Sport Programming within Psychiatric In-Patient Facilities
Jin Park Western Illinois University Jiyoung Park Henderson State University Juyoung Lee Indiana University-Kokomo Alex Gang Midway University Eunah Jo Seoul National University of Education	Understanding Sources of Support for Career Development in Higher Education: Lived Experiences of Division I Female Student-Athletes
Yongjae Kim Kutztown University of Pennsylvania Soojin Kim Kutztown University of Pennsylvania	Using Eye Tracking Technology to Explore Media Behaviors on Sport Team Twitter
Namhun Lim Elizabeth City State University Wonyoung Kim Wichita State University Daeyeon Kim University of Central Missouri Wanyong Choi University of North Florida Myungwoo Lee Southeast Missouri State University	Using a Hierarchical Linear Model to Investigate the Relationship between the Major League Baseball (MLB) Attendance and Game Playing Time for the 2006-2018 Regular Seasons
Jeffrey Petersen Baylor University Lawrence Judge Ball State University	Youth Sport Participation and Parental Status Impact on Youth Olympic Games Event Engagement
Sinhae Roh Indiana University-Bloomington Juha Yoon Indiana University-Bloomington Paul M. Pedersen (Advisor) Indiana University-Bloomington	Purchasing Behavior Associated with High-involvement Sporting Goods: A Study Focused on the Theory of Planned Behavior and Heuristics

ASMA Workshop Schedule

	BRUIN ROOM	BALL ROOM
Thursday 11:20-12:10 p.m.	Project Based Learning Robbie Matz <i>Belmont University</i> Kristi Oshiro <i>Belmont University</i> Ted Peetz <i>Belmont University</i> Adam Pfleegor <i>Belmont University</i> Allison Smith <i>University of Massachusetts-Boston</i>	How to Create, Market, and Register Students for a Sport-Related Study Abroad Eric Klosterman <i>Ball State University</i> Tonya Skalon <i>Ball State University</i>
Thursday 4:40-5:30 p.m.	Experiential Learning: Applications for Teaching Beyond the Classroom James Johnson <i>Ball State University</i> Eric Klosterman <i>Ball State University</i> David Pierce <i>IUPUI</i> Michael Odio <i>University of Cincinnati</i>	Aligning the Classroom and the Job through Team-Based Learning Emily Dane-Staples <i>St. John Fisher College</i>
Friday 10:30-11:20 a.m.	COVID-19 and Declining Student Enrollment Trends: Ideas for Navigating the Changing Higher Education Landscape Jenny Lukow <i>High Point University</i> Arden Anderson <i>High Point University</i>	What Does Back to Normal Mean? Life and Work Balance for Sport Management Faculty in 2022 Clay Bolton <i>Texas A&M University – Commerce</i> Ty Young <i>Texas A&M University – Commerce</i>

ASMA Graduate Student Research Competition - Presentation Schedule

10:00 – 11:10 a.m. Thursday	BLUE ROOM A Scoping Review on Millennials’ Sport Consumption Jun Woo Choi <i>Indiana University - Bloomington</i> Kevin Byon (Advisor) <i>Indiana University - Bloomington</i> Making the Case for Financial Modernization in Sport Management Tiffany Demiris <i>Louisiana State University</i> Chad Seifried (Advisor) <i>Louisiana State University</i> Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men’s Basketball Performance Tyler Skinner <i>University of Georgia</i> Steven Salaga (Advisor) <i>University of Georgia</i>
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ASMA Undergraduate Student Poster Competition - Presentation Schedule
3:00 - 3:50 p.m. Thursday

Presenters	Presentation Title
André Pittman - Finalist <i>University of Louisiana</i> Jeremy Foreman (Advisor) <i>University of Louisiana</i>	Determinants of Student-Athlete Transfers
Jonah Krebs - Finalist <i>Northern Kentucky University</i> Joe Cobbs (Advisor) <i>Northern Kentucky University</i>	Does Rival Fan Animosity Vary by League? A Replication and International Expansion
Grant Covey - Finalist <i>Ball State University</i> Khirey Walker (Advisor) <i>Ball State University</i>	“The Bigger, The Better”: A Comparative Analysis of Esport Venues in the United States and South Korea
Adam Macaluso <i>Northern Kentucky University</i> Bridget Nichols (Advisor) <i>Northern Kentucky University</i>	Cincinnati Bengals Sponsor Recognition Survey
Cierra Szalony <i>Ball State University</i> Khirey Walker (Advisor) <i>Ball State University</i>	Communication and Language to Create an Inclusive Environment for Transgender Athletes: An Examination of Sport and Media Organizations
Emma Taylor <i>University of Louisiana</i> Jeremy Foreman (Advisor) <i>University of Louisiana</i>	The Effect of Conference Realignment on Recruiting in College Football
Kolby Simms <i>University of Louisiana</i> Jeremy Foreman (Advisor) <i>University of Louisiana</i>	The Relationship Between Air Quality and Errors in Professional Baseball
Marcy Miller <i>University of Louisiana</i> Jeremy Foreman (Advisor) <i>University of Louisiana</i>	How Media Coverage of Deviant Behavior Affects Whether a Head Coach Will be Retained
Noah Braden <i>Northern Kentucky University</i> Bridget Nichols (Advisor) <i>Northern Kentucky University</i>	Do Fans Know Your Brand? Recognition Rates for Official Sponsors of the Cincinnati Reds